

UAE Online Marketing Quick Facts

UAE SEO

UAE is one of the most competitive if not the most competitive country in SEO in the Middle East.

Optimization is both in **Arabic & English**

UAE SEM

Paid search advertisements or **PPC** advertising is becoming more and more common in Dubai, Abu Dhabi and other cities in the United Arab Emirates

Mobile marketing in the UAE is the most rapidly growing online channels in the region

UAE Social Media

38% of companies in the region successfully turned fans into customers

47% of those said that social media largely impacted their company's site traffic

TOP Social Media Channels :



Keyword Insights on the Country Name



Dubai
UAE
United Arab Emirates

Top 5 popular region specific sites



Top Three UAE Ecommerce Sites



Top 5 frequented websites in the UAE according to Alexa.com



Google.ae is offered in four languages

Arabic Hindi Persian Urdu

Product Listing Ads aren't available in the UAE yet.

Important Translations

United Arab Emirates
Dubai
Abu Dhabi

الإمارات العربية المتحدة
دبي
أبو ظبي

Geo-targeting Opportunities

Abu Dhabi
Dubai
Sharjah
Ras al Khaimah
Ajman
Umm al Qaiwain

UAE's Most Popular Search Queries of 2014

- World Cup 2014
- iPhone 6
- Malaysian Airlines
- رمضان
- Robin Williams
- رامنز قرش البحر
- Flappy Bird
- Narendra Modi
- Diwali
- Frozen

Internet country codes

